

SAVE THE DATE: THE INNOVATION FORUM AT IFAT 2022

An event from **euWater4i-SD** (European Water initiative for fostering International Sustainable Development)

TUESDAY, 31.05.2022

02 PM - 06 PM

CONFERENCE ROOM -
HALL A3



This project was funded by the European Union's COSME Programme.



PROGRAM

02:00 - 02:45 pm

KEYNOTE SPEAKER



Foto: Raphael Gabauer

Prof. Dr. Michael Braungart

Leuphana University of Lüneburg, Braungart EPEA - International Environmental Research Hamburg

Professor Dr. Michael Braungart is a professor at the Leuphana University of Lüneburg. He is also the founder of *EPEA International Environmental Research* in Hamburg, co-founder and scientific director of *McDonough Braungart Design Chemistry* (MBDC) in Charlottesville, Virginia (USA) and founder and scientific director of the *Hamburg Environmental Institute* (HUI). For decades, Prof. Dr. Michael Braungart has pioneered the Cradle to Cradle design concept. He has worked with many organizations and companies in different industries to develop tools for designing eco-effective products, business models and intelligent material pooling. For his work, Michael Braungart was awarded, among others, the Golden Flower of Rheydt, the oldest environmental protection award in Germany, in 2019.

02:45 - 03:45 pm

**PITCHING OF EUROPEAN
CIRCULAR ECONOMY
COMPANIES – PART 1**

**5 selected European
companies**

10 min pitch per company

TBC

03:45 - 04:00 pm

**BUSINESS CARDS
EXCHANGE**

04:00 – 05:00 pm

**PITCHING OF EUROPEAN
CIRCULAR ECONOMY
COMPANIES – PART 2**

**5 selected European
companies**

10 min pitch per company

TBC

05:00 - 05:15 pm

**BUSINESS CARDS
EXCHANGE**

05:15 - 06:00 pm

POSTER TOUR

**Municipalities, associations or companies from
South America and Africa present their challenges
with an explanatory poster as support**

TBC

